

SEPTEMBER 18, 2021

CARAMEL CRUSH!

Tis the season for apples, and Lawrence Foods has ideas to offer your customers a fresh idea every day of the season!

- There's a science behind why certain flavor combinations work well together. The richness and sweetness of caramel is balanced by the crisp acidity of apples, creating a perfect flavor pairing.
- Flavor & The Menu emphasizes that consumers seem more likely to share desserts on social media than other food, perhaps because there is an inherent sense of fun & indulgence that comes with a decadent, yummy dessert.



BAKERY CASE IDEA

APPLE CARAMEL SWIRLS

Prepare cinnamon rolls as usual. Top with Chunky Apple Topping, bake as usual. Finish with a drizzle of caramel.



MENU IDEA

CARAMEL APPLE CHEESECAKE DIPPER

Pipe Cream Cheese EZ
Squeeze® Filling onto dessert
dish. Top with Chunky Apple
Topping. Finish by dusting
Streusel Topping and drizzling
with Baker's Caramel. Serve with
cinnamon tortilla chips, cookies
or graham crackers.

ORDERING INFORMATION

Chunky Apple Topping 121401 4/ .75 Gal Pails

Apple Orchard Fresh® Filling 126287 4/ .75 Gal Pails

Deluxe Apple Filling 121086 2 Gal Pail

Baker's Caramel EZ Squeeze® 146568 12 / 2# Sleeves

Prebrowned Streusel Topping 384626 20 / 1# Pouches

PRODUCT INFORMATION

Origin: United States **Kosher:** OU Pareve

PLAN YOUR FEATURES NOW!

NOVEMBER: Fall into Flavor

DECEMBER:Sweeten the Season

JANUARY: Smitten by Sweets